



Senior Product Manager, New User Experience

About Us

Parcellly is a new smartphone based service allowing consumers to collect their online purchases and parcels close to home, work, or wherever is most convenient for them. Launched in December 2014, we are operating today a network of more than 600 parcel collection points in Greater London and the rest of the UK and we are growing every day, so this is a hugely exciting time to join!

The Role

Parcellly is seeking a senior product manager to lead our New User Experience team. This role covers the user's life from the time that they decide to create or join a team to the point at which they understand how to use (and enjoy using) Parcellly. The ideal candidate will bring depth of functional (product management) and subject matter (growth, engagement, retention) experience, as well as ideally a proven track record in organizations of varying sizes.

If you're an established sales professional with a proven track record in helping customers achieve lofty goals, we should chat.

Your role will involve a variety of different responsibilities including:

- Develop product strategy and roadmap for the new user experience with a cross-functional team of engineers, designers, product marketing, UI writing, user research and customer support.
- With engineering, analytics, and user research teams, create new features as well as growth and retention experiments that keep the quality and clarity of the user experience top-of-mind.
- Drive flawless execution against plan, anticipating staffing needs, risks, and the need for frequent and clear communication internally and with customers.

The company is based in Interchange Triangle, London NW1 8AB.

About You

- Experience working on growth, engagement, and/or retention as your focus at a consumer company.
- Experience managing products for enterprise or consumer products.
- Experience partnering with engineering and design teams to define, build, and maintain products which are critical to growth, engagement, and retention.
- Passion about Parcellly and the problem we are solving.
- Deep experience in new user flows and experiences.
- Great track record of working with engineering and design teams: people want to work with you again.

What We Offer

- Working for "one of the most innovative startups in B2C delivery", awarded numerous times (www.parcellly.com/about) with plenty of scope for personal development

- Work alongside the founding team, the role is focused on supporting in all elements of the growth strategy and to get involved in the design, build and roll out of the next batch of our service and product development
- For the right candidates there are also several full time roles available

**Role based on 40hrs/week, salary + travel expenses plus incentives and bonuses.
Internship starting immediately and we recruit all year round.**

**To apply, please send us your CV and tell us briefly why you want to work with us:
careers@parcelly.com**