

PRESS RELEASE For immediate release



**PARCELLY HAS BEEN AWARDED 'NEW BUSINESS OF THE YEAR' BY
FREE2NETWORK, WALES**

LONDON - Parcelly is offering a fully mobile based click & collect solution to solve the problem of failed home deliveries and to convert any local business into a parcel collection point. The service is smartphone based which makes it very easy to setup and operate for Parcelly locations, allowing consumers to buy with any online retailer worldwide and to collect their online purchases where and when they want.

Free2Network is a national, independent, business networking organisation that provides business support and networking for professionals at over 300 events a year.

Among a great number of entries, Parcelly has been selected as a Winner in the 'New Business of the Year' category by this year's judge and host Margaret Carter, CEO of The Patchwork Traditional Food Company.

Based in London, Parcelly was launched in December 2014 and already has a network of over 250 collection points in London and across the UK. Parcelly was created to overcome the frustration felt by consumers attempting to take delivery of their online purchases which were being delivered to their home at inconvenient times. By collaborating with local businesses as delivery service drop off points, Parcelly also actively increases business revenue and converts online shoppers into footfall. Parcelly has already compensated more than 10 tons of CO₂ greenhouse gases by cutting down on repeated deliveries to the same address and donate 5% of the price of each parcel handled to further reduce the carbon footprint.

Margaret Carter, CEO of The Patchwork Traditional Food Company said: "Brilliant concept. I love that you saw a hole in the domestic delivery system in London and created a business model with masses of potential for growth not only in the UK but also across Europe. I admire that you have exited the banking world and have become an Award Winning Entrepreneur in your first 12 months."

Sebastian said: "We're very proud to be presented with this award especially from a Welsh based award network as we've just recently started growing our Parcelly network in Wales in our effort to expand nationwide and to extend our offering to any type of local businesses, such as newsagents, dry cleaners, convenience stores, book shops, but also petrol stations, gyms and pharmacies."

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