

**COLLECT YOUR ONLINE PURCHASES WHEREVER CONVENIENT FOR YOU – PARCELLY  
CONTINUES TO GROW ITS NETWORK ACROSS PETROL FORECOURTS**

**LONDON** - Parcellly is offering a fully mobile based click & collect solution to solve the problem of failed home deliveries and to convert any local business into a parcel collection point. The service is smartphone based which makes it extremely easy to setup and operate for Parcellly locations, allowing consumers to collect their online purchases where and when they want.

In its effort to be the most innovative provider of convenient parcel collection points, Parcellly continues to extend its offering to all different types of local businesses, such as newsagents, dry cleaners, convenience stores, book shops, but also petrol stations, gyms and pharmacies in Greater London and other cities in the UK.

Sebastian Steinhauser, CEO of Parcellly said: "We are always developing our platform and services, and we will continue to grow our network and the variety of parcel collection points, getting even closer to our customers and to places which perfectly fit their individual lifestyles and needs. We want to make failed deliveries a problem of the past and support UK's high streets by turning online shoppers back into footfall for local businesses".

Apart from the benefit of zero implementation costs for local businesses of any kind, to become one of Parcellly's collection points, the service is also flexible on the online retailer side and rather than being exclusively attached to certain providers, its open-loop solution is compatible with any online retailer and carrier worldwide.

After downloading the app, the consumer simply enters the delivery address of the chosen Parcellly location into the check-out form when shopping online and the parcel is then sent by the existing delivery solution to the Parcellly location using a secure reference code (Parcellly ID).

Parcellly has already grown to over 400 Parcellly locations in London and the UK over the past 14 months and was presented at this year's Home Delivery Europe conference as "one of the most innovative start-up companies in B2C delivery" and awarded "New Business of the Year" by F2N, Wales.

**For further company information, photos or collateral, please contact: [press@parcellly.com](mailto:press@parcellly.com)**

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