

## **PARCELLY CEO WINS GREAT BRITISH SERVICE INDUSTRIES ENTREPRENEUR OF THE YEAR AWARD**

Following a recent double-win at the Retail Systems Awards 2016 this month, Parcellly's Founder & CEO Sebastian Steinhauser was announced '**Service Industries Entrepreneur of the Year 2016**' at a high-profile **Great British Entrepreneur Awards ceremony** last night.

The 'Service Industries Entrepreneur of the Year' category, sponsored by NatWest and AXA, was fiercely contested and contained a shortlist of 8 highly successful entrepreneurs:

- **Kim Antoniou & Tarryn Gorre**, Kafoodle
- **Liz Doogan-Hobbs MBE**, Liz Hobbs Group
- **Rob Dance**, RockIT
- **Tim Goodbody & Wayne Sweatman**, Uni Safe
- **Joanne Smith**, The Consulting Consortium
- **Steve King**, Black Swan Data
- **Peter Done**, Peninsula
- **Sebastian Steinhauser**, Parcellly

Winning the 'Great British Services Industry Entrepreneur of the Year 2016' award is a real testimony of our **CEO's vision of revolutionising the first- and last-mile delivery sector** which entails having a strong positive social and environmental impact. Parcellly's business model not only revives local highstreets and reduces the number of driver destinations and multiple delivery attempts, but also donates up to 5% of each parcel booking to our long-term partner Atmosfair to further reduce the carbon footprint. Placing customer convenience at the heart of our business proposition, Parcellly keeps innovating and adding additional services like Parcellly Agent and the recent launch of a secure Key Exchange service to our portfolio.

*"The Great British Entrepreneur Awards truly acknowledge the personal achievements of some of the most inspiring British entrepreneurs and businesses in the UK. I would like to thank the judges and feel truly honoured to be recognised as an individual alongside Great Britain's finest business talent. As much as I believe in the importance of a visionary who takes the initial risk and commitment to start a project and drive the business forward, it is much more the collective achievement of an enthusiastic, hardworking and driven team. Hence I see this accolade just as much as a true testament to our outstanding and truly entrepreneurial team, investors and partners."*  
**- Sebastian Steinhauser, CEO & Founder of Parcellly**

The awards ceremony took place at the Ballrooms of the distinguished Lancaster Hotel in London last night. An overview of all award category judges is accessible [HERE](#).

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