

**Press Release  
For immediate release****Parcelly shortlisted for the 2017 Responsible Business Awards**

Parcelly is celebrating being shortlisted for the UK's longest running and most prestigious awards programme, championing responsible business in the UK and abroad.

Now in their 20<sup>th</sup> year, the Awards champion the most inspiring businesses who are making a difference by taking action to build more inclusive workplaces, stronger communities and tackle our biggest environmental challenges.

Today's announcement coincides with Responsible Business Week (24-28 April), an annual initiative aimed at increasing awareness of the positive contribution of businesses to society.

Parcelly has been recognised for its relentless focus on innovating last-mile logistics by being shortlisted for 'The Fujitsu Award for Responsible Business in the Digital Age' Category which recognises businesses tackling the challenges of digital transformation by creating innovative solutions that reduce poverty and inequality, improve lives and help us better manage natural resources.

*"Parcelly was founded with the aim to eliminate failed deliveries and we care hugely about the impact the rise in online shopping and personal parcel deliveries have on the environment and local high streets. With this in mind, we all have to do our bit to make city-living cleaner and protect the environment - which is why Parcelly puts huge value on a sustainable business model. Our aim is to help optimise the supply chain, reduce traffic congestion and maximise parcel delivery efficiency, whilst providing full control and convenience for online shoppers – all through an innovative mobile technology that is simple to use, integrate, maintain and scale."*  
- Sebastian Steinhauser, Founder and CEO, Parcelly

Chief Executive of Business in the Community, Amanda Mackenzie, said: "We want all businesses to be a force for good in the community, and being shortlisted means that Parcelly can inspire many more companies to be part of the responsible business movement, so that together we can work for a fairer society and a more sustainable future."

The winners of all ten categories, including the Responsible Business of the Year will be announced at the Responsible Business Gala Dinner at the Royal Albert Hall on 4 July, in front of 1,200 business leaders. The headline sponsors of the 2017 Responsible Business Awards are Experian, Unilever, UPS, Aviva, Barclays, Fujitsu, UBS, Unipart Group.

To find out more about Responsible Business Week 2017 visit [www.bitc.org.uk/rbweek](http://www.bitc.org.uk/rbweek) or search for the hashtag #RBweek.





## Notes to editors:

For further information please contact [press@parcelly.com](mailto:press@parcelly.com) or alternatively call us at 020 3813 7868.

For more information about Business in the Community or the Responsible Business Awards contact Alex Delaney, 020 7566 8694 / 07766 161419 or email [alex.delaney@bitc.org.uk](mailto:alex.delaney@bitc.org.uk)

For more information on the Awards visit [www.bitc.org.uk/awards/responsible-business-awards](http://www.bitc.org.uk/awards/responsible-business-awards) and follow @BITC on Twitter #BITCAwards.

## Notes to Editors:

### Business in the Community

Business in the Community is the Prince's Responsible Business Network. Our members work together to tackle a wide range of issues that are essential to building a fairer society and a more sustainable future.

We engage thousands of businesses through our programmes driven by our core membership of over 800 organisations from small enterprises to global corporations.

### The Responsible Business Awards

Business in the Community's Responsible Business Awards brings to life how businesses are creating innovative and sustainable solutions to our most pressing challenges, inspiring thousands of others to make a lasting difference and adding value back to their own business.

Now in its 20th year, the awards, rigorously assessed by independent business peers, are widely acknowledged as one of the most respected endorsements of responsible business in the UK and abroad. Open to companies of any size, sector or scale, a wide range of businesses enter, demonstrating the breadth and depth of responsible business.

Each year, over 250 business peers assess the entries, endorsement planters are used by companies to profile their achievement, inspiring thousands of people to be a motivated part of the Prince's Responsible Business Network.

### About Responsible Business Week

Responsible Business Week (24-28 April 2017) is an annual campaign from the charity Business in the Community to champion responsible business.

It is all too easy to bash business, but we believe there's another important story to be told. Behind every faceless corporation are real people, making a difference, improving society and changing lives through the business of doing business.

Responsible Business Week is a campaign to tell this story, raise the profile of the year-round contribution of businesses of all sizes and inspire more business to address the most pressing issues.





Through a wealth of free events, online debates and learning forums, the week is a platform for business to learn, share, celebrate and together build a better approach to responsible business for the future. By showing the brighter side to business, a side that the public rarely see, Responsible Business Week aims to motivate business to be better and do better, for the benefit of us all.

