



Marketing Associate

This is who we are

Parcelly is a Series-A funded scale up with blue-chip accounts in the UK and US. Our product allows bricks and mortar businesses to activate any redundant space as storage for a variety of ecommerce and logistics needs. We're looking for a Marketing Associate to help grow our brand and create high quality content across a variety of channels.

Location

Parcelly Office Frankfurt

Responsibilities

- Aid the Marketing Department with the company social media channels by producing content that drives both social engagement and awareness of Parcelly (across Instagram, LinkedIn, Twitter, Facebook, Youtube)
- Work alongside the marketing team in delivering successful marketing campaigns.
- Come up with creative ideas for campaigns, designs, infographics and videos
- Keep up to date with industry trends and research tasks
- Draft content for our website, blog, newsletter and PR communications

Qualifications

- Marketing experience beneficial
- Strong interest in marketing and social media with familiarity with channels such as Facebook, Instagram, LinkedIn, Twitter
- Strong analytical skills
- A proactive and highly organised individual
- Fluent in English and German- You should be comfortable reviewing content in both languages
- Ability to multi-task and achieve successful results while doing so
- Calmness and enjoyment of working in a fast-moving and dynamic environment

Compensation

The job comes with a starting salary at or above market, subject to track record, with the potential to earn and grow an equity stake and numerous other perks

Process

1. Please submit your pdf resume (CV)
2. First 30-minute video interview with the team if profile suitable
3. Complete our marketing assignment
4. Then 1 x 60-min video interviews with team
5. 2x references