



## **DETAILS OF ROLE**

Job Title: Marketing Intern  
Compensation: Competitive salary, depending on experience  
Reporting to: Head of Marketing  
Location: London, Interchange Triangle, Camden  
Duration: 6-12 months

## **COMPANY OVERVIEW**

Parcelly is a truly unique tech start-up launched in December 2014, providing the UK's fastest growing network of open-loop parcel collection points with over 700 nationwide locations to date.

We believe parcel collection needs to be time efficient, reliable, but most of all put our customers in full control over how, when and where they receive online purchases. Being entirely online retailer and carrier agnostic, Parcelly's open loop technology can be used with any retailer online worldwide or easily be integrated into existing check-out systems along the supply chain.

Our fully smartphone based solution for last mile logistics is now expanding far beyond connecting online consumers to their most convenient local business location. Having recently launched a new Key Exchange service, which is a true industry first in the traditional logistics market, we are providing an additional layer of convenience for customers by allowing them to not only collect parcels at their preferred Parcelly location, but also to exchange keys with third parties as and when required.

Voted "*New Business of the Year 2015*" (F2N Business association), "*Best Innovation in eCommerce Delivery/Logistics 2016*" (eCommerce Awards for Excellence), "*Delivery Initiative of the Year*" and "*Startup Company of the Year 2016*" (Retail Systems Awards). Winner of "Publicis90 – Gold Award" 2016.

For more information visit: [www.parcelly.com](http://www.parcelly.com) as well as: [www.parcelly.com/blog](http://www.parcelly.com/blog).

## **ROLE SUMMARY**

As one of the UK's fastest growing Tech Start-up, we're looking for the best talent to join our team. If you're enthusiastic, self-motivated and passionate about marketing and branding in a B2C & B2B delivery logistics environment, then we want to hear from you!

We have a great opportunity for a Marketing Intern to join our award-winning team and help us create, curate and distribute a variety of content that really sells our service. You'll get the opportunity to work across the entire marketing mix, from social media to blogs and ATL advertising scripts. We're looking for people ready to work hard, challenge, be challenged and take pride in their work. Parcelly is disrupting an entire industry and this is your opportunity to play a part in the story.

## **PRIMARY RESPONSIBILITIES**

As a Marketing Intern you'll be writing blog posts, newsletters, working with social media influencers and producing content to test and drive social interaction with the Parcelly brand. Having a finger on the pulse, you'll have the chance to bring your ideas forward and create compelling content to engage with our B2C and B2B community across all marketing channels.

- Create fun and creative content to test social engagement and drive awareness of Parcelly across our various social media channels
- Help draft content for our website, blog, newsletters and PR communications
- Proofread marketing materials to ensure all content is of the highest quality
- Provide marketing and office support to the wider team including but not limited to brand partnerships, social media competitions, events and general office duties

## **SKILLS & EXPERIENCE**

- Creative thinker with plenty of ideas and sources of inspiration to create and test content
- Familiarity with Mailchimp, Hootsuite, Joomla plus other digital marketing knowledge and skills
- Experience using platforms including Facebook, Twitter, Instagram, YouTube etc
- Team player and also self-starter, able to take a job and make it your own
- Strong communication and interpersonal skills with outstanding attention to details
- Experience using InDesign and Photoshop beneficial
- Positive attitude, highly self-motivated, self-sufficient, and confident
- Must have a 'can-do' attitude, a desire to learn and the willingness to do whatever is required

**Please send your CV and covering letter direct to [careers@parcelly.com](mailto:careers@parcelly.com)**

*We would like to invite candidates to find out more about Parcelly and the industry and most importantly try the service! Feedback is important to us and we'll often ask interviewees on their impressions of the service and improvements that can be made.*