



## **UK STARTUP PARCELLY PARTNERS WITH UK WHOLESALE GIANT PALMER AND HARVEY**

With over **600 parcel collection locations** across the UK and beyond, Parcelly continues to grow every day since company inception in 2014. Disrupting the current industry status quo, their innovative click&collect solution is fast developing into **one of UK's leading carrier agnostic click-and-collect providers**. As a new milestone in Parcelly's successful history, they are delighted to announce a **partnership with Palmer and Harvey (P&H)**, the UK's largest delivered wholesaler and company in the UK.

Working with a prestigious, well-known wholesaler like P&H, allows Parcelly **exclusive promotional opportunities with multiple, convenience, forecourt and CTN retail outlets throughout the UK**. In return, Palmer and Harvey, as a key supplier to their **network of ca 90,000 retailers**, will benefit from increased product diversification by adding Parcelly's click&collect innovation to their existing **Plus Extra service portfolio**.

Palmer and Harvey says in a statement: "We are delighted to be working in partnership with Parcelly, who will provide our 3000 Plus Extra members with a click and collect solution. Time poor consumers are looking more and more for an efficient, credible and trustworthy click and collect service, which P&H and Parcelly can now provide."

**Parcelly** is one of the fastest-growing logistics StartUps in the UK. Since 2014 they remain on their **mission to make failed deliveries a thing of the past**. Their smartphone based click&collect app puts full control into the hands of consumers, who determine when, how, and where they wish to collect their online purchases. The sharing economy based solution, converts redundant space within businesses or individual homes into parcel storage capacity. Being **entirely online retailer and carrier agnostic**, Parcelly's open loop technology can be used with any retailer online.

As part of the collaboration, Parcelly is promoted as one of the **Palmer and Harvey Plus Extra** suppliers to businesses across the UK. The Plus Extra scheme boasts over 350 suppliers offering in excess of 100,000 product lines. Parcelly's relationship with Palmer and Harvey will provide **mutual benefits** as P&H's huge network of retailers get the opportunity to offer parcel collection services with Parcelly, **increasing footfall to their store** and adding an **additional revenue stream** to their business.

"Our aim is to offer customers the convenience of flexible click&collect services which suit their busy lifestyles, and provide a lasting social and environmental impact", says Sebastian Steinhauser, CEO & Founder Parcelly Ltd. "Parcelly puts online shoppers in full control of their parcel deliveries, but also converts these customers into footfall for local high streets, while cutting failed deliveries down to zero. With the help of P&H, we're delighted to introduce our solution to more local businesses across the country, supporting them with a new revenue stream and allowing customers to collect their parcels when and where they want."

### **As featured in:**

- Logistics Manager <http://www.logisticsmanager.com/parcelly-partners-with-palmer-and-harvey/>

- Post&Parcel <http://postandparcel.info/74939/news/palmer-and-harvey-partners-with-parcelly/>
- Tamebay <http://tamebay.com/2016/08/parcelly-announces-partnership-with-palmer-and-harvey.html>
- West London Business <http://www.westlondon.com/uk-startup-parcelly-partners-with-wholesale-giant-palmer-and-harvey-2/>

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