

PRESS RELEASE For immediate release



**PARCELLY WINS HIGH-PROFILE AWARD FOR 'BEST INNOVATION IN E-COMMERCE DELIVERY/LOGISTICS'**

*Parcelly is the UK Startup on a mission to solve the problem of failed deliveries and revolutionise the way people collect, return and send their parcels. Since company inception in December 2014, Parcelly built an impressive click&collect network of **over 700 locations nationwide**, and continues to innovate first and last mile delivery logistics.*

*After being shortlisted for two prestigious categories at the eCommerce Awards for Excellence 2016 - 'Best Innovation in eCommerce Delivery/Logistics' as well as 'Best B2B eCommerce' - Parcelly is thrilled to be the selected **winner in eCommerce Delivery/Logistics Innovation**.*

*At an exclusive awards celebration at London's Marriott Hotel on the 28th of September, each winner took to the stage to receive the trophy for each of the coveted categories. Parcelly joined high profile companies like O2, Amazon, Jack Daniels, HMV, Charlotte Tilbury, Karen Millen and Dixon's Carphone on the list of this year's award winners.*

*"The award is a fantastic achievement for Parcelly and a true testimony to our dedication to revolutionise first and last mile delivery logistics. We are immensely proud to have received this accolade and been recognised by such a prestigious panel of judges." — **Sebastian Steinhauer, CEO & Founder Parcelly***

*For a full list of 2016 winners in each category please click [HERE](#). The panel of judges is accessible [HERE](#).*

*With **E-commerce** now being the **fastest growing retail market** in Europe and the 2016 'Parcel Peak Season' right around the corner, a mobile based click&collect solution like Parcelly is exactly where customer demands are turning.*

*Being fully **carrier and online retailer agnostic**, we see customer convenience at the core of our service. No matter what carrier delivers the parcel or what online retailer it is purchased from, Parcelly customers can collect all online purchases at one convenient Parcelly location of their choice.*

*Watch live footage of Parcelly taking the stage [HERE](#).*

**For further company information, photos or collateral, please contact: [press@parcelly.com](mailto:press@parcelly.com)**

**Website: [www.parcelly.com](http://www.parcelly.com) Blog: [www.parcelly.com/blog/](http://www.parcelly.com/blog/)**