

**PARCELly HITS DOUBLE HOME RUN AT 11th ANNUAL RETAIL SYSTEMS AWARDS 2016**

*Parcelly is the UK Startup on a mission to solve the problem of failed deliveries and revolutionise the way people collect, return and send their parcels. Since company inception in December 2014, Parcelly built an impressive click&collect network of **over 650 locations nationwide**, and continues to innovate first and last mile delivery logistics.*

*After being shortlisted in two high-profile categories, Parcelly is thrilled to be the announced winner of both the outstanding '**Delivery Initiative of the Year**' as well as the prestigious '**Startup Company of the Year**' awards by a distinguished panel of judges at this year's Retail System Awards.*

*At an exclusive awards gala dinner & ceremony at London's Millennium Hotel in Mayfair last night, each winner took to the stage to receive the trophy for one of the highly anticipated 23 categories. As part of only 3 companies on the night, Parcelly joined big players such as MasterCard (Payments Partnership of the Year, Card and Payments Solution of the Year) and VirginMedia (Technology Project of The Year, Overall Winner of the night) to accept multiple awards.*

*"We feel extremely honoured to be recognised with not one, but two of the most prestigious accolades in the Retail space. Parcelly's business model has customer convenience at its heart, providing full control where and when they collect their parcels. Yet, our technology provides a solution along the entire supply chain, by tackling significant retail challenges like efficient first- and last-mile delivery and customer convenience paired with innovative mobile technology that is simple to integrate, maintain and scale." — **Sebastian Steinhauser, CEO & Founder of Parcelly***

*Winning these significant awards is a true testament to Parcelly's success as an innovative eCommerce startup, revolutionising first & last mile delivery logistics and becoming the go-to choice for consumers looking for a smart click-and-collect solution. Parcelly continues to push boundaries and disrupt the logistics industry by reinventing the way people receive, send and return parcels - all through an app.*

**NOTE:**

*Full list of 2016 winners by category: <http://www.retail-systems.com/awards/winners16.php>  
2016 judging panel: <http://www.retail-systems.com/awards/judges.php>*

*To date Parcelly won the F2N 'New Business of the Year 2015' award, the Scoot 'Headline Awards 2016' and GOLD at the international 'Publicis90' awards, a global Publicis Groupe initiative to foster digital entrepreneurship. Parcelly was also recently awarded as 'Best innovation in eCommerce Delivery/Logistics' at the prestigious 2016 eCommerce Awards for Excellence.*

**As featured in:**

- Logistics Handling <http://www.logisticshandling.com/articles/2016/11/15/parcelly-wins-big-at-last-nights-retail-systems-awards-2016-with-two-awards/>

- Manufacturing and Logistics IT [http://www.logisticsit.com/articles/2016/11/09/parcelly-wins-big-at-last-nights-retail-systems-awards-2016-with-two-awards/?utm\\_source=dlvr.it&utm\\_medium=twitter](http://www.logisticsit.com/articles/2016/11/09/parcelly-wins-big-at-last-nights-retail-systems-awards-2016-with-two-awards/?utm_source=dlvr.it&utm_medium=twitter)
- Transport Distribution Europe <http://www.transportdistributioneurope.com/articles/article/parcelly-wins-big-at-last-nights-retail-systems-awards-2016-with-two-awards>

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