



For immediate release

**PARCELLY APPOINTED LEAD LOGISTICS SUPPLIER FOR THE SHARE A SUITCASE CHARITY CAMPAIGN**

Parcellly is supporting this year's **'Share a Suitcase' campaign** as the official lead logistics supplier.

Part of the Global Sharing Week, which is the largest mass engagement campaign in the Sharing Economy, the 'Share a Suitcase' initiative launched last week at London's Somerset House, co-organised by **The People Who Share** and **Shareable** in partnership with the disaster relief charity, **Bridge2**.

Born out of the belief that everybody should experience the benefits of sharing; 'Share a Suitcase' aims to bring hope and relief to people who've fallen on tough times. Focusing on refugees, this campaign will be a true testament to how idle resources can be utilised by sharing with those in need. The campaign aims to collect 1,000 unwanted suitcases and fill them with items that refugees need. These will then be shipped to northern Greece, where they will be distributed.

**Benita Matofska, Founder of The People Who Share** stated: *"We wanted to show how the sharing economy can create positive change in communities facing serious problems."*

**Sebastian Steinhauser, CEO & Founder of Parcellly** commented: *"The Share a Suitcase campaign is a testament to the positive impact the Sharing Economy can have and will help utilise unused resources by making them available to people who need them most. We're extremely proud to support this honourable campaign through our nationwide network of click&collect locations."*

Parcellly launched in December 2014 with the mission to make failed parcel deliveries a thing of the past by providing on-demand collection points to resolve existing industry problems associated with first and last-mile delivery. Since inception, the multi-awarded business has seen exponential growth, currently counting a network of 1,200+ collection points in more than 50 cities across the UK.

Parcellly's innovative click&collect solution leverages the Sharing Economy concept to transform the logistics industry by turning redundant space into parcel collection points and giving consumers full control over when and where they collect their parcels. With over 1,200 click&collect locations across the UK, we strive on putting consumers and business owners first and now donors can use our nationwide network to conveniently drop off their suitcases.

For further company information, photos or collateral, please contact: [press@parcellly.com](mailto:press@parcellly.com)

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