



For immediate release

**PARCELLY UPSCALES ITS UK NETWORK THROUGH NEW NATIONWIDE RETAIL PARTNERSHIPS**

Parcelly maintains its status as the fastest-growing carrier and retailer agnostic click&collect network in the UK as it reconfirms nationwide partnership agreements with multiple convenience businesses, including one of the UK's most iconic symbol groups and the largest delivered wholesaler.

Parcelly will further improve its local density by continuing to extend its collaboration with exclusive promotional opportunities with multiple, convenience, forecourt and CTN retail outlets throughout the UK.

Building on the successful partnership in 2016-2017, Palmer & Harvey, the UK's largest delivered wholesaler, has reconfirmed its exclusive supplier agreement with Parcelly to promote the smartphone based service across all of its 90,000 retail accounts. Furthermore, Parcelly has renewed its agreement with the Costcutter Supermarkets Group, which includes brands such as Simply Fresh, Mace and KwikSave, and now extends across its entire nationwide network of more than 2,600 stores.

Besides providing local communities full control over where, when and how they collect and return their parcel deliveries, Parcelly also introduces its Key Exchange Services and International Shipping option to their customer service portfolio available to all partnering retail stores.

The renewal and upscaling of both partnership agreements for a consecutive year is a further milestone in Parcelly's partnership success and UK growth strategy, adding on to the growing number of retail groups joining its' nationwide click&collect platform: <http://www.parcelly.com/partnerships/business-partners>.

**Sebastian Steinhauser, CEO & Founder of Parcelly states:** *'We have achieved outstanding growth into more than 50 cities across the UK in our first year and we are delighted to continue with these successful partnerships. While expanding our network density, we also continue to add new services to the overall product offer, which will be ready to facilitate the upcoming parcel peak in 2017, pre- and post-Black-Friday and Christmas.'*

**Raul Garcia, Head of Operations comments:** *'Costcutter and Palmer & Harvey have been pivotal in our operational strategy. Parcelly has been able to leverage these partners' combined 100+ years of experience in the convenience sector, shaping our in-store processes and app design to minimise pick-up and drop-off times, ultimately driving customer experience.'*

## **About Parcelly**

**Parcelly launched in December 2014 with the mission to make failed parcel deliveries a thing of the past, providing on-demand collection points to resolve existing industry problems associated with first and last-mile delivery. Parcelly's multi award-winning mobile technology solution continues to disrupt the retail logistics industry, with services including carrier and retailer agnostic click&collect, parcel returns, international shipping, mini-warehousing, Parcelly Agents and Key Exchange Service, all provided through its nationwide Parcelly location network of more than 1500 pick-up and drop-off points.**

**Parcelly's vision is to provide individuals with full control over their parcels, revive local high streets and trigger environmental benefits, all through one business model with an app technology solution at its heart. Parcelly's innovative click&collect solution is designed to enable seamless delivery of online purchases whilst providing superior customer experience.**

**The Parcelly app can be downloaded via [iOS App Store](#) and the [Google Play Store](#).**

**For further company information, images and collateral, please contact: [press@parcelly.com](mailto:press@parcelly.com)**

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