

For immediate release

PARCELLY AND EUROSENDER LAUNCH NON-LABELLED INTERNATIONAL SHIPPING SOLUTION

Parcelly announces a new partnership with Eurosender, the price comparison website for parcel shipping across Europe. The collaboration will roll out in 2 stages, with phase 1 utilising Parcelly locations as drop off points for items to be sent internationally, and phase 2 offering shipping rates within the Parcelly app and enabling parcel pick-ups via their nationwide network of more than 1,500 Parcelly locations.

Phase 1 was launched on September 12th in London. For Eurosender users, parcels can now be dropped off at selected Parcelly locations and collected by a chosen courier (including GLS, Chronopost, Postnord, DHL and DPD) to be sent to their final delivery destination. This means customers comparing prices and sending parcels with Eurosender will not need to wait for couriers to collect from their home address, and can leave their parcel securely with one of Parcelly's convenient location partners.

The Eurosender service currently offers parcel collection from a customer address between 9am and 6pm on a chosen pick-up day, however offers no guaranteed or specific time slot. Such broad time slots are not always convenient for on-the-go consumers, and the new Parcelly service helps to overcome this issue.

Silvana Rodríguez A., Chief Operating Officer Eurosender comments: 'We wanted to offer our customers more comprehensive and complete shipping services which could also include drop-off locations. Here is where our partnership with Parcelly comes into play. Customers will have more than 1,500 nationwide drop-off locations from where to leave or have their parcels delivered. We understand that time is money. Thus, we are positive that our customers will find this upgrade in the service beneficial because it will allow them to use their time more efficiently.'

A further benefit of this service is that couriers can now retrieve parcels from Parcelly's network of collection points with convenient (often 24 hour) opening times, eliminating the need for second collection attempts and reducing the associated monetary and environmental costs.

Sebastian Steinhauser, CEO at Parcelly states: "We take pride in pushing boundaries and continue our innovation to further improve Parcelly's service proposition. This new partnership is only the start of a new range of services Parcelly will be introducing in the coming months – all accessible via our mobile

app. The partnership with Eurosender is a natural next step and well in line with our carrier agnostic network capabilities. While the initial phase of this partnership will facilitate the lives of Eurosender's London based customers only, we are looking forward to rolling out this fantastic solution into our nationwide network by Q1 2018, while also launching both parcel drop-off and pick-up."

About Parcelly

Parcelly launched in December 2014 with the mission to make failed parcel deliveries a thing of the past, providing on-demand collection points to resolve existing industry problems associated with first and last-mile delivery. Parcelly's multi award-winning mobile technology solution continues to disrupt the retail logistics industry, with services including carrier and retailer agnostic click&collect, parcel returns, international shipping, mini-warehousing, Parcelly Agents and Key Exchange Service, all provided through its nationwide network, available in more than 50 cities with 1,500 Parcelly locations - and growing every day.

Parcelly's vision is to provide individuals with full control over their parcels, revive local high streets and trigger environmental benefits, all through one business model with an app technology solution at its heart. Parcelly's innovative click&collect solution is designed to enable seamless delivery of online purchases whilst providing superior customer experience.

The Parcelly app can be downloaded via iOS App Store and the Google Play Store.

For further company information, images and collateral, please contact: press@parcelly.com

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