

PRESS RELEASE



For immediate release

PARCELLY LAUNCHES NEW PICK'N'PACK VIDEO SERIES

In line with the parcel peak season, Parcelly launched a new Video Series named 'Parcelly Pick'n'Pack', featuring short 3-minute episodes with company CEO Sebastian Steinhauser on industry innovation, technology and current logistic topics.

The pilot series kicked-off with an episode on Parcelly's [Hyper-local Warehousing](#) innovation, and has since covered topics like [PUDO 2.0](#), ['A Pledge to the High Street'](#), as well as a first [Pick'n'Pack Special](#) with our long-term partner what3words, and our latest video release on [Parcel Returns](#).

Following Black Friday and Cyber Monday 2018, retailers and logistic players alike are facing their busiest time of customers returning their parcels this week. Costing the industry an estimated £60bn on average per year, Parcelly provides a universal PUDO solution allowing retailers and carrier partners to increase operational efficiency, customer convenience and instant visibility on stock levels, all through one in-house technology platform.

For more detailed company information, imagery and quotes please refer to the following links:

- The full Video Series is accessible on [YouTube](#), as well as our [Company Blog](#)
- Parcelly Press Centre: <https://parcelly.com/press>

ENDS

For more information or to arrange an interview, please contact: press@parcelly.com

NOTES TO EDITOR:

Managing over 2.000 parcel collection points nationwide, Parcelly is the UK's fastest growing network of retailer and carrier agnostic PUDO locations. Launched in December 2014 with the mission to make failed parcel deliveries a thing of the past, the company provides on-demand collection points to resolve existing industry problems associated with first and last-mile delivery.

Parcelly's vision is to provide individuals with full control over their parcels, revive local high streets and trigger environmental benefits, all through one business model with an app technology solution at its heart. The company's multi award-winning mobile technology solution continues to disrupt the retail logistics industry and is designed to facilitate seamless delivery of online purchases whilst providing superior customer experience. Parcelly's innovative approach helps to reduce the number of driver destinations and delivery attempts by consolidating in- and out-bound parcel volumes, whilst driving air quality improvements and white van traffic reduction in high congestion zones - one parcel at the time.

By converting redundant space in local shops and businesses into parcel storage capacity, Parcelly now offers a variety of B2C and B2B services, including Click&Collect, Key Exchange and hyper-local Mini-Warehousing.

Parcelly Press Centre: <http://www.parcelly.com/press>

Parcelly Thought Leadership: www.parcelly.com/blog/