

## For immediate release

#### PARCELLY'S CEO WINS THE CEO TODAY UNITED KINGDOM AWARDS 2020

Sebastian Steinhauser, Parcelly's CEO & Founder, was announced today as 'one of Britain's most successful leaders' in the category Transport & Logistics in this year's CEO Today United Kingdom Awards.

The award aims to recognise 'exceptional leadership' across 16 categories from Finance & Insurance to Telecommunications and celebrates 'Britain's most successful leaders and entrepreneurs'. This year's edition 'showcases an elite group of individuals and business that are consistently pushing the envelope' in their respective field and 'even in the current uncertain times'.

The 'CEO Today United Kingdom Awards', sponsored by brands including VISA, Sage and Mastercard, contain a curated list of 50 influential CEO's and leaders, such as:

- Tim Steiner, CEO of Ocado
- Michael Young, CEO of DHL Global Forwarding UK
- Emma Walmsley, CEO of GlaxoSmithKline plc
- Alan Jope, CEO of Unilever
- Warren East CBE, CEO of Rolls-Royce
- Nick Read, CEO of Vodafone

Being recognised as one of Britain's most influential leaders by the 'CEO Today United Kingdom Awards' is a **testimony of our leadership's vision and mission of revolutionising the first- and last-mile logistics sector**. As the UK's first and most advanced service provider of carrier and retailer agnostic Pick-up and Drop-off (PUDO) technology, Parcelly is operating today in over 150 cities across the UK, Germany, Spain and the MENA region with over 2'500 'Parcelly location partners'. Parcelly's core beliefs are that receiving, returning and sending parcels should be **convenient, efficient, simple and above all sustainable**. Parcelly not only places customer convenience at the heart of its tech innovations, but it keeps on developing and adding complementary services for its ever-growing list of exciting and fully integrated retail and logistics brands. Services improving both, the first- and last-mile of parcel delivery, including Hyper-Local Warehousing and Cross-Docking.

**Sebastian Steinhauser, CEO & Founder, Parcelly**: 'I am truly honoured to receive this award and to be recognised in these exceptional times alongside Britain's finest business talent. As much as I believe in the importance of competent leadership that embraces a clear vision and company culture, driving the business forward - what we celebrate with this award is what we achieved collectively as a team. Hence I see this accolade just as much as a true testament to our outstanding, enthusiastic, hardworking and driven team members, investors and partners.'

#### PRESS RELEASE



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The full list of celebrated winners is available on the CEO Today Magazine website.

# **About Parcelly**

In 2014 Parcelly revolutionised the world of parcel Pick-up and Drop-off (PUDO) technology, as the UK's first mobile-enabled network of retailer and carrier agnostic 'parcel shops'. Today, Parcelly is managing over 2,500 parcel collection points in the UK, Germany and Spain. Parcelly's core beliefs are that receiving, returning and sending parcels should be convenient, efficient, simple and above all sustainable. Parcelly is innovating the world of urban logistics by converting excess space in local businesses and commercial property into on-demand storage capacity through one powerful technology platform. The internationally recognised and multi-awarded business model resolves industry challenges associated with first- and last-mile delivery, whilst driving air quality improvements and reducing urban traffic congestion. Parcelly offers a variety of bespoke B2C and B2B services, including Click & Collect, known as Return consolidation, Cross-Docking, Hyper-Local Warehousing all with one smart app technology solution at its core.

#### www.parcelly.com

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