

For immediate release

PARCELLY APPOINTS CHRISTOPHER MARETT AS GENERAL MANAGER FOR THE USA

LONDON, June 27, 2022- Parcelly, the carrier agnostic logistics tech platform is pleased to announce the appointment of Christopher Marett as General Manager for the USA. This development will further fuel Parcelly's US expansion.

Since 2014, Parcelly has been revolutionising the world of urban logistics, resolving first and last mile challenges by activating excess space in real estate for E-commerce and logistics through its proprietary mobile app technology. Earlier this year, in February 2022 Parcelly announced the expansion of its PUDO technology platform to the US market. Since then, Parcelly has experienced high levels of company growth and have built a growing presence across numerous US states.

Parcelly operates today in Chicago, L.A., New York and Cleveland, with Florida to follow before the end of the year. With double-digit network growth week-on-week, Parcelly aims to operate over 1000 Hyper-local fulfilment hubs and PUDO locations by Dec 2023 in 11+ US cities. Parcelly activates strategically localised and volume-optimised concession locations for a broad range of plug-and-play service modules, including Click&Collect, Returns processing and consolidation, Cross-Docking and Hyper-local Warehousing.

Christopher will join as a member of the global leadership team and help grow and facilitate Hyper-local logistics leveraging Parcelly's logistics tech platform capabilities. He will be responsible for leading and delivering the US business strategy, as well as overseeing day-to-day operations within the business. Christopher's background covers media sales, franchising and logistics, with the previous 15 years in international business with the last 5 years focused primarily on North America. He now brings these skills and expertise to the Parcelly US expansion project.

Sebastian Steinhauser, Group Chief Executive Officer and Founder

"I am delighted that Parcelly is further accelerating its US expansion, following our extremely successful launch earlier this year. We are particularly thrilled to have Christopher on board, as he brings industry and market knowledge, passion, leadership, and a proven track record in International Business across the US. It also is a testament to our strategic commitment and ambitious objectives for this market. I can't wait to further develop our presence in North America and continue delivering high-end logistics solutions across an ever-growing number of US cities."

Christopher Marett, General Manager (USA)

"I am absolutely thrilled to be joining the incredible team at Parcelly who are revolutionising urban hyperlocal logistics. Parcelly is a clear leader in this space and I am excited to be

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leading the US expansion and giving US brands access to this exceptional solution. My focus is to substantially expand our client's customer footprint, whilst setting a new benchmark for customer care and experience with our partners."

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