



PRESS RELEASE

**The APC strengthens delivery services with new Parcelly partnership**

- *The partnership will bolster The APC network's range of delivery services for consumers with increasingly flexible and varied delivery needs*
- *The APC will also be introducing a new 'Leave Safe' option as part of service enhancements to APC Choice*

**25 September 2023:** The APC network - the largest independent parcel delivery network in the UK - has today announced the launch of a brand new partnership with Parcelly, the UK's first carrier agnostic logistics tech platform.

The new partnership will see Parcelly provide a range of safe and convenient pick up points, across 1,250 locations in the UK, as part of the APC Choice service, which offers a number of alternative delivery options for when recipients are unable to take receipt of parcels at their premises.

**Jonathan Smith, Chief Executive at The APC, said:** *"In a world where people have increasing flexibility around their working day and environment, we are striving to accommodate the evolving habits of consumers and the needs of our customers. Our new partnership with Parcelly will enable us to continue delivering exemplary service and offer enhanced delivery service options, ultimately providing more convenience and choice for consumers."*

The APC network, which has more than 100 member depots across the UK, has chosen Parcelly to provide this service because of its carrier-agnostic platform, agile setup and maintenance, and its single application programming interface (API).

**Sebastian Steinhauser, CEO at Parcelly, added:** *"We are truly excited to be able to announce our partnership with The APC, and continue building on our ever-growing network of pick up locations. Working with The APC to offer this solution will provide choice, convenience and control to consumers across the UK, while also reducing the environmental and operational impact of failed deliveries."*

In addition to its partnership with Parcelly, next month The APC will be launching a 'Leave Safe' option, another new service enhancement to APC Choice, which will allow customers to manage their default preferences for leaving recipients' shipments in a safe place, should they not be in to accept them.

**Jonathan Smith, continued:** *"This new feature is another example of our commitment to making things simpler and more convenient for both customers and recipients. The new Leave Safe option will give our customers control to manage their own settings, whilst giving recipients the flexibility and choice when their parcel is on its way to them."*

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## Notes to editors

For further information please contact The APC press office at Schon&co. on [apc-team@schonandco.com](mailto:apc-team@schonandco.com)

### About The APC

- The APC delivery network is unique – it is the UK's largest parcel delivery network, owned and run by over 100 independent local delivery and collection specialists. The business has been committed to supporting and providing excellent service to its many SME customers since 1994, ensuring that across its network, customers will always talk to someone local to them.
- For the fourth consecutive year, The APC was awarded a RoSPA (Royal Society for the Prevention of Accidents) Silver Health & Safety Award, 2023.

### About Parcelly

In 2014 Parcelly revolutionised the world of parcel pick-up and drop-off (PU DO) technology, as the UK's first mobile-enabled network of retailer and carrier agnostic 'parcel shops'. Today, Parcelly is managing over 2,500 parcel collection points in the UK and Germany. Parcelly's core beliefs are that receiving, returning and sending parcels should be convenient, efficient, simple and above all sustainable. Parcelly is innovating the world of urban logistics by converting excess space in local businesses and commercial property into on-demand storage capacity through one powerful technology platform. The internationally recognised and multi-awarded business model resolves industry challenges associated with first- and last-mile delivery, whilst driving air quality improvements and reducing urban traffic congestion. Parcelly offers a variety of bespoke B2C and B2B services, including Click&Collect, Cross-Docking, Hyper-local Warehousing, Return drop-off and consolidation, all with one smart app technology solution at its core.