

For immediate release

PARCELLY INCREASES THE SCOPE OF ITS NETWORK

LONDON, December 18th, 2023 - Parcellly, the UK's carrier agnostic logistics tech platform announced further partnership expansion across the UK.

Since 2014, Parcellly has been revolutionising the world of urban logistics, resolving first and last-mile challenges by activating excess space in commercial real estate for E-commerce and logistics through its proprietary mobile app technology.

Parcellly continues to expand its PUDO (Pick-Up and Drop-Off) platform, now managing over 3500 partnering store locations in the UK and Germany. Parcellly collaborates today with over 20 carrier and online retail brands that utilise this store network for services such as Click&Collect and parcel returns. This year alone, the company has been announcing its expansion with DHL and the launch of its partnership with APC Overnight. Parcellly has joined the UPS Access Point[®] network, bringing 400 convenient locations to consumers.

The carrier agnostic nature of Parcellly grants partners access to the entire suite of Parcellly's platform features to meet consumers' demanding delivery expectations and drive consumer satisfaction at the most expensive part of the supply chain: the final mile.

At the same time, by focusing on increasing the network of partnering high-street businesses, Parcellly continues to drive operational efficiencies, increase delivery convenience and choice, reduce delivery distance and lessen the environmental impact of final mile logistics.

Sebastian Steinhauser, Chief Executive Officer, Parcellly Limited

"We are always proud to announce new integrated carrier partnerships that leverage our company expertise and in-store tech for first- and last-mile consumer services. Parcellly continues to drive consumer convenience, control and certainty in local communities all across the country. We are on a mission to develop next-level consumer delivery experience and reduce the environmental impacts of last-mile logistics."

Umair Majid Vayani, Head of Network, Parcellly Limited

"It is really exciting news about the additional services Parcellly locations can now offer their local customers. The ability to control their parcel volume via in app capacity management,

alongside our very easy to use iPhone-based application is revolutionising how locations think about parcel collection services. In addition to this, the fact no counter space is needed makes it a very easy decision for locations to sign up with us.”

About Parcelly

In 2014 Parcelly revolutionised the world of parcel Pick-up and Drop-off (PUDO) technology, as the UK’s first mobile-enabled network of retailer and carrier agnostic ‘parcel shops’. Today, Parcelly is managing over 3,500 parcel collection points in the UK and Germany. Parcelly’s core beliefs are that receiving, returning and sending parcels should be convenient, efficient, simple and above all sustainable. Parcelly is innovating the world of urban logistics by converting excess space in local businesses and commercial property into on-demand storage capacity through one powerful technology platform. The internationally recognised and multi-awarded business model resolves industry challenges associated with first- and last-mile delivery, whilst driving air quality improvements and reducing urban traffic congestion. Parcelly offers a variety of bespoke B2C and B2B services, including Click&Collect, Cross-Docking, Hyper-local Warehousing, Return Drop-off and Consolidation, all with one smart app technology solution at its core.

For further company information or collateral, please contact: press@parcelly.com

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